



Sizmek fuels digital advertising campaigns for advertisers and agencies around the world with the most cutting-edge technology to engage audiences across any screen. For the last 15 years, Sizmek has proudly pioneered industry firsts in digital, including rich media, video and online targeted advertising across channels. Today, our open ad management stack provides all the sophistication for the most creative and impactful multiscreen digital campaigns: across mobile, display, rich media, video and social.

We are 900 people across 48 countries, 24 hours a day – ambitious, sharp, passionate, and fun-loving. We're looking for a leader who is hungry to take Programmatic to the next level.

The Programmatic Trading function is one of the fastest growing and most innovative units within Sizmek.

### **What do we need?**

We're searching for an **Associate Programmatic Specialist** to join our team in Serbia, Belgrade. The Associate Programmatic Specialist will work in Sizmek's ad operations business unit helping Sizmek clients to plan, buy media and optimize live campaigns in real time.

### **Key responsibilities include...**

- Execute and manage programmatic RTB (real-time bidding) campaigns across publisher web sites (display), video networks, mobile sites & apps and social media channels.
- Handle daily campaign maintenance including reporting and campaign related queries.
- Work with existing Account Management teams to ensure consistent communication and high level of support for our clients.
- Work with the senior Trading Relations team to evaluate and implement relationships with partners in the industry such as data providers, online media inventory providers, demand-side platforms and analytics vendor companies.
- Develop and share a wealth of knowledge and best practice in programmatic media buying strategies.
- Assist the Sizmek sales team to identify opportunities for existing clients to benefit from other products and services available.

### **What will you need to succeed?**

- Conversational and written fluency in English is a prerequisite. However, we are hiring German, Spanish and French speakers alike.
- Proficiency in Excel and Office suite.
- Proven skills and strong interests in digital advertising, mobile, video and display environments and online technologies and trends.
- Experience working in a client facing role.
- Quick learner, dedicated, independent and willing demonstrate high attention to detail with the ability to manage multiple tasks and responsibilities.



- Ability to prioritize and meet deadlines with demonstrated initiative.
- Ability to work with technical and support teams.
- Exceptional analytical and strategic thinking.
- Graduate caliber.

Please submit your CV (and optionally cover letter) in English to: **[serbiajobs@sizmek.com](mailto:serbiajobs@sizmek.com)**

Only short listed candidates will be contacted.